



What We've Done

GRLC Organization

- Glade Run Lake Conservancy (GRLC) was formed by a citizen action group. A Board of four officers and five directors was chosen, and the group developed Bylaws and Mission and Values Statements.
- GRLC received its EIN (Employee Identification Number).
- GRLC's application for status as a nonprofit 501(c)(3) organization was approved by the IRS.

Membership/Fundraising

- A 3-year membership was created with a dues cost of less than 2¢/day. Membership helps provide a small amount of seed money and shows proof of local support to legislators and grant fund providers.
- GRLC members total over 1,900.
- Public donation levels were established and donations totaling more than \$70,000 have already been received.
- Several local students have taken up collections.
- Crowd funding donations collected by runners in the Pittsburgh Marathon and Kids of Steel races (May 2013)
- GRLC was awarded funds from two grant applications. Other grants in progress.
- 10k WOW (Where's Our Water) Race held July 1, 2013.
- Oldies Benefit Concert held September 14, 2013.
- Numerous citizen-run fundraisers have been held.

Government Relations

- GRLC Board made presentations to local governments: Adams, Buffalo, Clinton, Jefferson, Mars, Middlesex, Richland, and Saxonburg.
- Informational discussions have been held with State Senator Vulakovich and State Representatives Metcalfe and Ellis, and the Butler County Commissioners.
- Lake restoration endorsements have been received from Adams, Buffalo, Butler, Clinton, Harmar, Indiana, Jefferson and Middlesex Townships.
- Middlesex Township supervisors have pledged \$30,000 of support.
- A "save the lake" petition drive and letter-writing campaign garnered 2,000 signatures across 20 counties. Petitions were distributed to Governor Corbett, State Representative Metcalfe, State Senator Vulakovich and the Butler County Commissioners.
- GRLC is working with PFBC to help raise funding to restore Glade Run Lake.



Sports, Recreational and Educational Organizations

- Presentations have been made to area hunting/fishing groups.
- GRLC Board spoke at a Butler Parks/Recreation meeting for public input about what the public thinks BPR should be planning in the near future. By the end of the evening, restoration of Glade Run Lake was placed as the second highest project on the "top 5 list."
- Mars Rod & Gun Club gave a generous donation and held a fundraiser on October 14, 2012 benefiting Glade Run Lake.
- GRLC made a presentation to the Mars Area School Board on October 2, 2012 requesting their support in engaging teachers and students in incorporating the lake recovery effort in school curriculum and extra-curricular activities. Middle school has worked the lake into its science, language arts and social studies curriculum. The sixth grade wrote letters to government officials, raised money and held a poster competition. Both Mars and South Butler Schools incorporated the lake into their Earth Day programs.

On-Going Communications

- Teams of volunteers have hosted information/membership tables at various community events, including: Southern Butler County Women's Club Heath Fair, Quality Gardens Spring Event, Venture Outdoors Festival, Butler County Youth Field Day, Buffalo Township Community Days, Richland Community Days, Saxonburg Arts Festival, Butler Fall Festival, Mars Applefest, Big Butler Fair, Cranberry Twp. Community Days, Butler Farm Show, and Penn Twp. Community Days. Tables and presentations are ongoing.
- A public information meeting was held April 11, 2012 to introduce GRLC and its goals, which kick-started the growth in GRLC member and donations.
- A public meeting was held July 19, 2012 to discuss volunteer opportunities. Several volunteers joined the summer/fall membership drive to help optimize the show of support with large membership numbers. Others agreed to assist with public information events.
- The volunteer team has developed this website (gladerunlakeconservancy.org), a Facebook page and e-mail (info@gladerunlakeconservancy.org) to help keep the public in touch with current status and events. A bulletin board was erected at the lake site to update visitors.
- The periodic newsletter, *Glade Run Lake Restoration News*, has published several issues.
- Information packets, brochures, and flyers have been prepared and distributed around the region.
- News reports and editorials have appeared regularly in the *Butler Eagle* and *Tribune Review*.
- Billboard placed on Route 8, Middlesex Township for several months in late 2012 and early 2013.
- Public Town Hall Meeting was held on April 25, 2013, with representatives from Governor Corbett's office, Senator Vulakovich's office, Pennsylvania Fish and Boat Commission, Butler County Commissioners, Butler County Convention and Visitors Bureau, Mars Area School Board, and Friends of Opossum Lake (a PA success story). The event was broadcast on Armstrong Channel 10.



gladerunlakeconservancy.org

Fact Sheet